

*Sun and Beach*

México

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# PUERTO ESCONDIDO

## OAXACA

A surfers' paradise, this beach that for several years was beyond the collective imagination is now gathering a second wind. In "Puerto" you can visit some of the most beautiful beaches of the coast of Oaxaca, ideal for those in search of big waves, yes, but also for those who just want to relax on the sand. Zicatela is the most popular beach in Puerto Escondido where, during the day the townspeople can be seen gathered. Small restaurants and bars have opened nearby, since the nightlife in Puerto Escondido is its second-most important attraction. Nonetheless, for those seeking an eco-tourism option, within walking distance, in Mazunte, you can take part in releasing turtles. Puerto is the perfect choice for those who are looking for a relaxing vacation in a Bohemian atmosphere, with delicious seafood and waves that attract the best surfers from around the world.





# HUATULCO

## OAXACA

For a long time, Huatulco was the most famous and most visited seaside destination in Oaxaca, and with good reason: 36 beaches and nine bays attract tourists, as they attracted pirates and sailors in the past. Even so, these coastlines, the most famous in the state, are still relaxed and quiet places for family vacations. Its national park is a protected area, perfect for those in search of a place where ecology and a very rich history – including pirate invasions and War of Independence uprisings – are combined with blue-ocean beaches of golden sand, great weather and the unbeatable Oaxaca cuisine. This is the perfect place, with the added attraction of a small plaza, where you can watch the world go by. Huatulco is a destination at its peak.







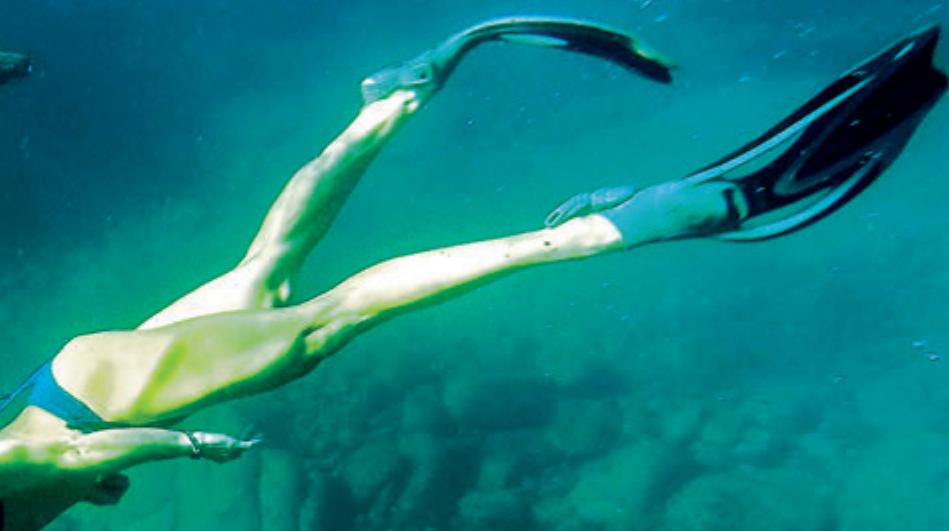


# LOS CABOS

BAJA CALIFORNIA

A desert on one side and the wonderful Sea of Cortés on the other, and in the middle a corridor that connects two points as different as they are attractive: San José del Cabo and Cabo San Lucas, in Baja California Sur. Golf courses that surprise even the most expert golfers, large luxury hotels (with their respective spas to pamper you) and fascinating seascapes where watching gray and humpback whales: San José retains some of its essence as a fishing village full of history and traditions, but with the added attraction of art galleries, charming hotels and a taste for organic foods. In turn, Cabo San Lucas is perfect for those looking for a fun vacation with a vibrant nightlife, great dining, luxury boutiques and watersports for the more adventurous. Hot during the summer, while for the rest of the year temperatures in Los Cabos remain high but perfect to enjoy the beach or the hotel pool. In general, it is a destination of luxury unsurpassed in Latin America.





# CANCÚN

## QUINTANA ROO

The darling of beach tourism in Mexico, par excellence. Its blue water that changes in tone as it gets deeper, its incomparable soft white sand and its nightlife and shopping have made Cancún an international reference for anyone looking for a few days of sun and sea. Cancún also boasts the best culinary selection in Mexico, with three five-AAA diamond restaurants. In addition to the splendid spas and shopping, Cancún has many options for extreme sports lovers, for those who want to see the coral reefs, for golfers, and as always, with plenty of nightlife. On the ecological side, this tourism paradise is surrounded by a natural wealth impossible to find anywhere else. Impressive sacred sinkholes, or cenotes, dating back millennia, where you can snorkel or dive in underground caves; the island of Holbox, where you can swim with whale sharks, or the Mayan archaeological treasures such as the city of Cobá: all just a few miles from your hotel and swimming pool.









# RIVIERA MAYA

## QUINTANA ROO

This stretch of land extends from Puerto Morelos to Punta Allen and is perhaps the most beautiful in Mexico. In the past 25 years, this area has become one of the favorite and most-visited destinations in Mexico by both Mexican and foreign tourists. Playa del Carmen is the most important center with its restaurants, hotels and boutiques along what was once a simple street in a fishing village, now Quinta Avenida, and which today occupies several blocks. Tulum and Akumal still conserve their original relaxed ambience, with their archaeological remains and unspoiled nature nestling between turquoise waters. The area known as Mayakoba has consolidated its position as a luxury resort destination. In addition to its white sand, calm waters and great cuisine, the Riviera Maya offers theme parks, snorkeling in cenotes and Mayan cities waiting to be discovered.









# PUERTO VALLARTA - RIVIERA NAYARIT

Visitors have been coming to Puerto Vallarta for years, one of the most beautiful beaches on the Pacific, where the party and the food have mixed with tourists from all over the world. Today, its world-class culinary offering amazes the most bon vivant of diners. In terms of the cultural scene, Puerto Vallarta is a destination with the artistic pulse of a large city, while conserving traditional Mexican flavor. What has not changed is its sunset, which has always been considered to be one of the most beautiful in the world. Crossing the border into Nayarit, the Riviera Nayarit has become, little by little, one of the most beautiful luxury beach and surfing destinations in the country. Punta Mita is one of the more exclusive places for those looking to get away from it all, where large hotels combine with beaches, jungles and cliffs to create indescribable postcard scenes. On the other hand, Sayulita is a quaint village that has been gaining popularity among surfers and those looking for a more Bohemian-style vacation. Lastly, for those for whom Punta Mita is not exclusive enough, Careyes is one of the areas least explored by Mexican tourism; here you can visit biosphere reserves, spend days on the beach and literally almost not see a single soul.

# ISLAS MARIETAS

RIVIERA NAYARIT

Only in a few places in the world do the flora and fauna combine in a natural environment as beautifully as they do here. This paradise of volcanic origin is frequently visited by sea turtles, whales, dolphins and a multitude of fish and birds to feed and shelter on its rocky surface protected from the action of man thanks to its designation as a National Park in 2005. However, the Islas Marietas had already achieved worldwide fame a long time ago, thanks to the famous oceanographer Jacques Cousteau, who arrived here and fell in love with their biodiversity. Today, visitors can get close to these islands to observe the fauna, explore their arches and caverns onboard a kayak and go snorkeling in the surrounding waters. The Marietas are located in the Bahía de Banderas municipality of Nayarit and can be accessed (although without disembarking), with some of the local companies that have permits and offer tours departing from Punta Mita.

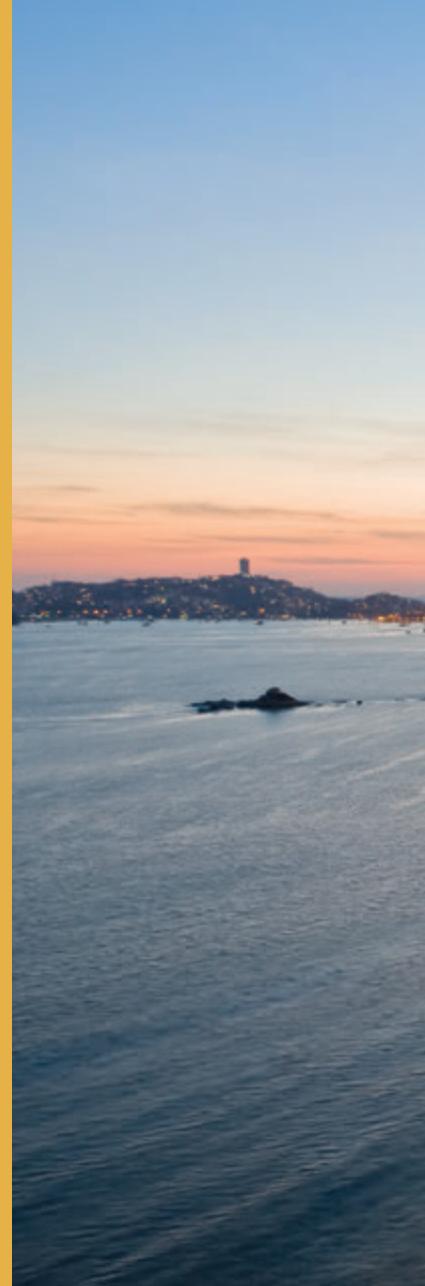




# ACAPULCO

## GUERRERO

Acapulco continues to reinvent itself with the passing of the years and fashions. It was the first tourist destination in Mexico and one of the most coveted by both domestic and foreign tourists. Today, it still has some of the brightness of the 1950s and the discotheques and nights of the 1970s, and maintains its classic flavor. Acapulco also has something for all tastes; from the more traditional beaches in the bay (one of the most magnificent and largest in Mexico) or the unforgettable Quebrada, with its cliff divers, to the trendiness and luxury of Punta Diamante. Tasty and varied dining options for the most curious palates, extensive beaches, many and new hotel options, watersports, tennis and golf for those who can't stay still and the most moving sunsets, all less than four hours from Mexico City, continue to make Acapulco a favorite beach destination when planning either a weekend getaway or a long vacation.









# IXTAPA- ZIHUATANEJO

## GUERRERO

Together with Acapulco and Taxco, Ixtapa is part of the Guerrero Sun Triangle, which means that its beaches and entertainment options never disappoint and, above all, it is a great alternative for those who are looking for sea close to the city but also to escape the crowds at other, more bustling destinations. It could be said that Ixtapa-Zihuatanejo has a dual personality: on the one hand, partying and trendiness in Ixtapa; and on the other, a fishing village that maintains the Bohemian vibe that made it so popular among backpackers: Zihuatanejo. As well as spending the afternoon in the sun, on Isla Ixtapa, visitors can go snorkeling on the coral reef at one of the most pristine locations on the Guerrero coast, and where visitors often spend the entire day between their sunbeds and small food stalls.





# MAZATLÁN

## SINALOA

This northern gem has been nicknamed 'the Pearl of the Pacific,' a name earned not just for its beaches. In addition to its magnificent coastline, Mazatlán offers the marvelous Sinaloa cuisine, small islands and several blue lagoons. Originally built by immigrants from Bavaria, the Historic Center boasts a wealth of architecture, with a mixture of European neo-classical and the tropical styles that characterize the area. Although Mazatlán is a lively city throughout the year, if you are looking for the best party in this part of the country, don't miss the famous annual carnival, which only compares with the carnival in Veracruz.

# MANZANILLO

## COLIMA

The most important deep-water port in Mexico is located in Colima and has peaceful and beautiful beaches on the Pacific Coast. Formed by two bays, Manzanillo and Santiago, this coastal city offers many attractions, including the Museum of Archeology, the Espíritu Santo sea-front promenade, and a large number of sculptures and monuments, as well as the dancing fountains that provide a great nighttime show. The Historic Center has also recently been renovated. It boasts local cuisine based on the seafood and fish found in the area, typical of Colima, and has numerous shopping malls and markets where you can browse the local handicrafts, as well as a lively nightlife scene. Before you arrive, consult its calendar of events as it has various holidays and regional activities. Manzanillo is the perfect choice for family vacations, thanks to its variety of beaches and its most exquisite dishes.





# PUERTO PEÑASCO

## SONORA

These quiet Sonora beaches have become a favorite of the inhabitants from Arizona who arrive in search of a more original and warm way to spend their days in the sun. The Puerto Peñasco tourist resort, which was originally built in the 1920s, is now reinventing itself and is enjoying a boom, but without sacrificing the spirit that has attracted campers and adventurers for so long. However, beyond the new resorts, the true treasure of Puerto Peñasco is its wealth of nature: an enormous desert and a vast area of sand dunes, in addition to its beautiful beaches. For anyone who is a nature lover, the Intercultural Center for the Study of Deserts and Oceans, a non-profit organization that offers guided tours of the main natural destinations, is an essential stop.

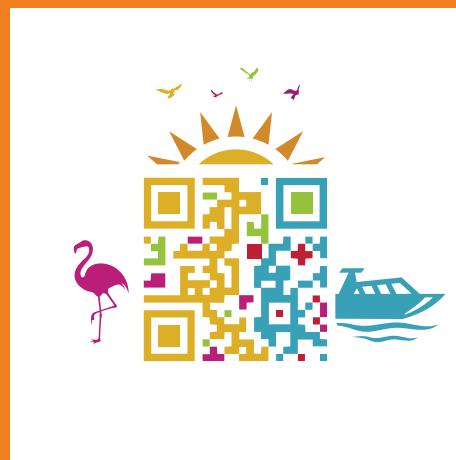




# SUN AND BEACH DESTINATIONS



- |                       |                 |
|-----------------------|-----------------|
| 1 Baja California     | 10 Oaxaca       |
| 2 Baja California Sur | 11 Quintana Roo |
| 3 Campeche            | 12 Sinaloa      |
| 4 Chiapas             | 13 Sonora       |
| 5 Colima              | 14 Tabasco      |
| 6 Guerrero            | 15 Tamaulipas   |
| 7 Jalisco             | 16 Veracruz     |
| 8 Michoacán           | 17 Yucatán      |
| 9 Nayarit             |                 |



The logo for Mexico features the word "México" in a stylized, lowercase font. Each letter is filled with a different pattern: 'M' is red with a traditional Mayan sunburst design; 'é' is pink with a similar sunburst; 'x' is orange with a sunburst; 'í' is purple with a circular geometric pattern; 'c' is green with a tropical leaf or flower motif; and 'o' is blue with a zebra-like stripes pattern. A small white triangle sits atop the 'é'.

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